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TRENDS

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Awards Special

A close-up portrait of architect Nuru Karim. He is wearing a dark grey fedora hat, round black-rimmed glasses, and has a full grey beard. He is dressed in a grey and white vertically striped blazer over a white shirt. He is looking directly at the camera with a serious expression, his right hand is raised to his chin in a thoughtful pose. The background consists of a pattern of overlapping grey and white triangles.

**THE JURY
IS OUT**

ARCHITECT NURU KARIM
TAKES A STAND
AS PART OF THE JURY

U.N.I. MAGAZINE/2013/02/10



MV68180501

WINNER

FELICITATION

EDITOR'S CHOICE FOR PROMISING DESIGNER

Rooshad Shroff



About Rooshad Shroff

A multi-disciplinary design and research studio founded in June 2011 in Mumbai, India, Rooshad Shroff's practice remains dedicated to the realisation of interiors and buildings. The design studio operates in areas beyond the traditional boundaries of architecture including furniture, product, fashion, publishing and graphic design. A large part of the practice celebrates the Indian artisan — the revival of the crafts and the hand-made. Being exposed to a lot of technology during his early years with Zaha Hadid Architects, Shroff developed a new vocabulary within design that enables complex geometric forms to be manufactured with ease.

“ THE MODERN INDIAN DESIGN SENSIBILITY IS ABOUT EMBRACING INDIAN ROOTS AND DEVELOPING A UNIQUE NARRATIVE, WHERE TRADITIONAL CRAFTSMANSHIP MEETS CONTEMPORARY BRILLIANCE.



