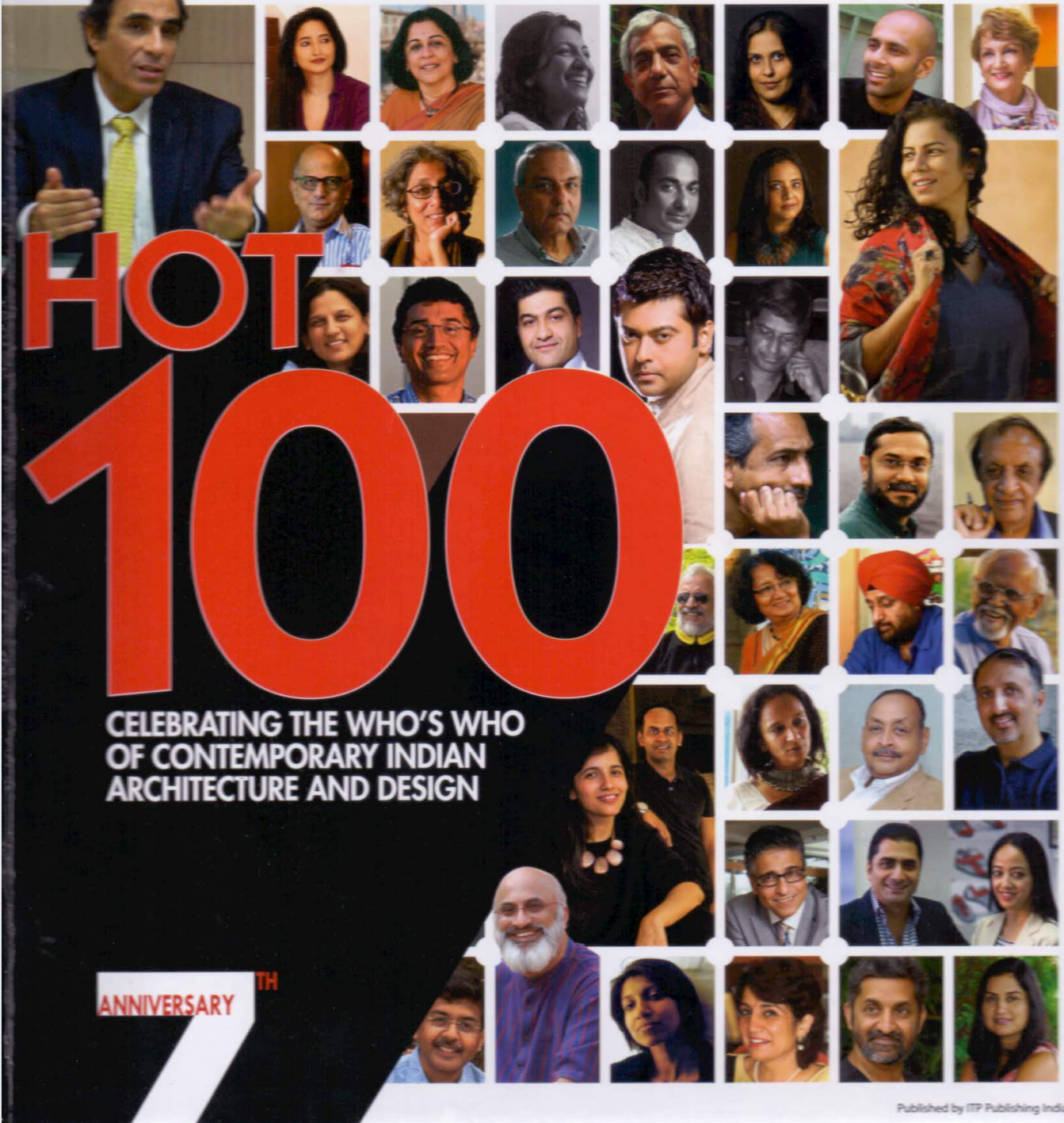


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# ARCHITECT and INTERIORS INDIA

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CELEBRATING THE WHO'S WHO  
OF CONTEMPORARY INDIAN  
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ANNIVERSARY <sup>TH</sup>

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## Rooshad Shroff

### ROOSHAD SHROFF

**B**orn in Mumbai, Rooshad Shroff received his undergraduate degree in Architecture at Cornell University, where he was awarded the Edward Palmer York Memorial Prize for outstanding performance in design. His graduating thesis was later exhibited as part of the Emerging Talents, Emerging Technologies Exhibit at the Beijing Architecture Biennial in 2006.

Whilst pursuing his Master's in Architecture at the Graduate School of Design at Harvard University, Shroff served as a teaching assistant to renowned Spanish architect Inaki Abalos. His work at GSD has been exhibited at the 2010 Venice Architecture Biennale as well as the 2010 Shanghai Expo within the Spanish Pavilion.

In-between time spent in academia, Shroff has worked at the offices of internationally-acclaimed architects such as Zaha Hadid (where he was part of the design team working on projects such as the Dubai Opera House; a seven-tower residential complex at Farmer Court, Singapore; and the Zerkler Tower in Vienna, Austria) and at the office of OMA/REX in NYC (working on the prestigious Dee and Charles Wyly Performing Arts Center in Dallas, Texas).

On his return to India in June 2011, Shroff set up his practice in Mumbai – which now handles projects across India and in Dubai, Abu Dhabi, Japan and Bangkok. While it remains dedicated to the realisation of interiors and buildings, the studio also operates in areas beyond the traditional boundaries of architecture including furniture, product, fashion, publishing and graphic design.

Rooshad Shroff, as a practice, celebrates the Indian artisan, the revival of the crafts, having custom-made installations for international names such as Hermes and Christian Louboutin. The practice prides itself on its tailored R&D for each assignment, a customisation in both materiality and technique. In fact, the creation of materials tailored specifically for each project has helped create a special niche for the practice. ■



INSPIRATIONAL  
STRUCTURES

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Herzog & de Meuron
- **James Rouse, Japan**
- **Cloud Gate – shaped in Chicago**
- **CEC Headquarters, Tokyo** by  
Shohei Uniu
- **Apple Store, London** by  
Zaha Hadid
- **Wine Store in Hong Kong** by  
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